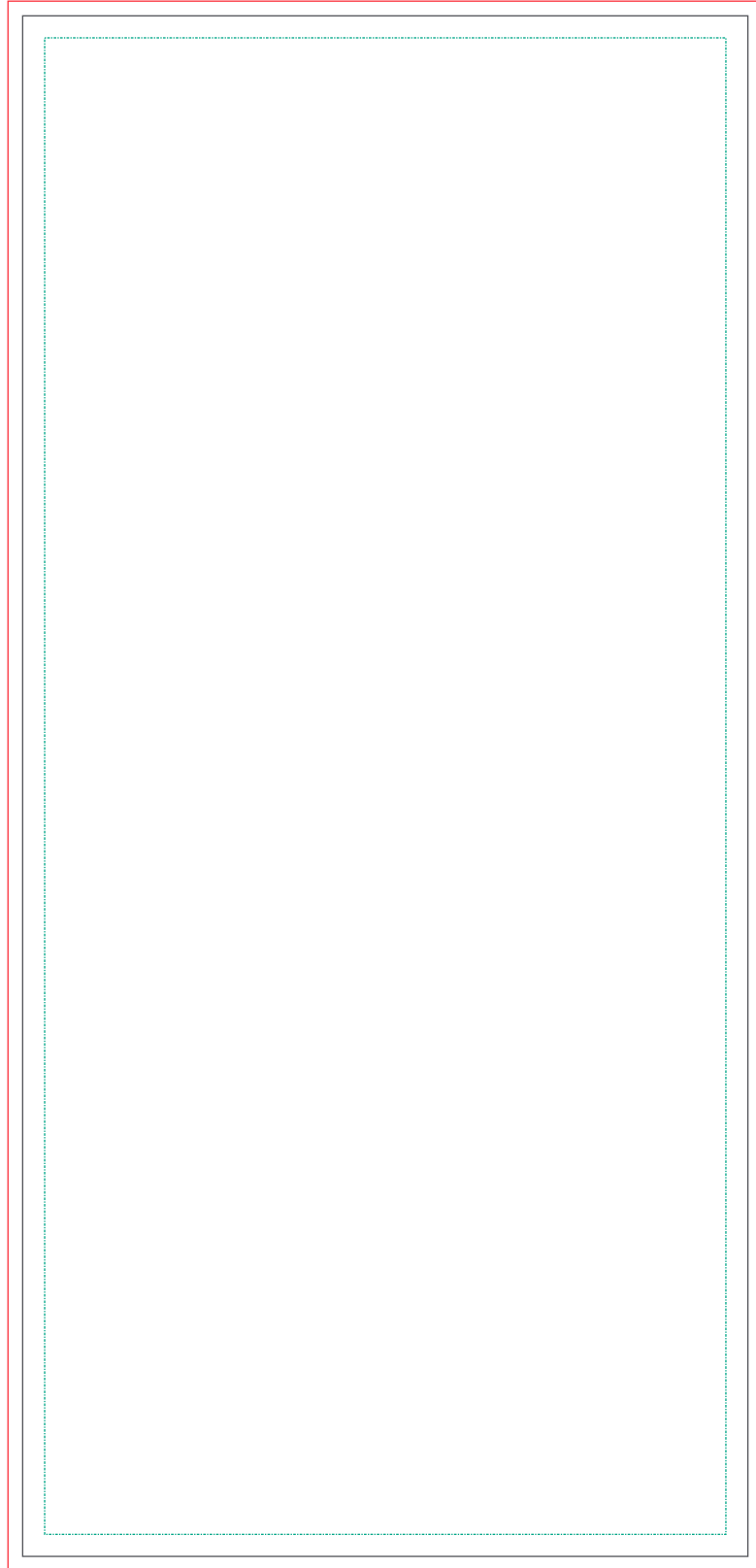


DL Flyers

SAFE AREA: 93x204mm

TRIM SIZE: 99x210mm

BLEED: 103x214mm



ARTWORK SPECIFICATIONS

Fonts: Converted to outlines or curves (where possible)

Colour: CMYK

Resolution: 300dpi

File Types: PDF preferred (AI & EPS also accepted)

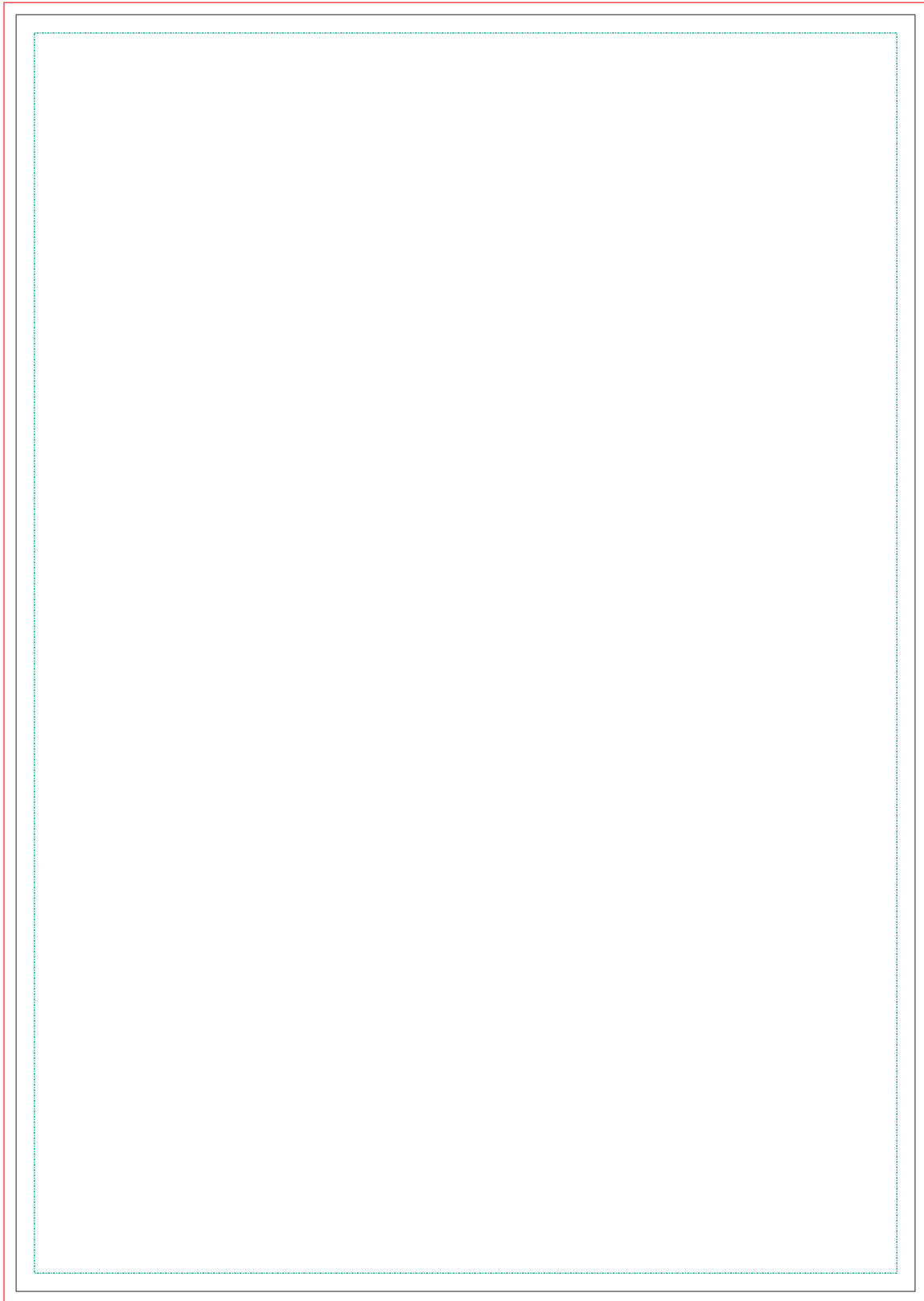


A5 Flyers

SAFE AREA: 142x204mm

TRIM SIZE: 148x210mm

BLEED: 152x214mm



ARTWORK SPECIFICATIONS

Fonts: Converted to outlines or curves (where possible)

Colour: CMYK

Resolution: 300dpi

File Types: PDF preferred (AI & EPS also accepted)



A4 Flyers

SAFE AREA: 204x291mm

TRIM SIZE: 210x297mm

BLEED: 214x301mm



ARTWORK SPECIFICATIONS

Fonts: Converted to outlines or curves (where possible)

Colour: CMYK

Resolution: 300dpi

File Types: PDF preferred (AI & EPS also accepted)



A4 to DL 6pp Flyers (Roll Fold) (FOLDED SIZE: 100x210mm)

SAFE AREA: 291x204mm

TRIM SIZE: 297x210mm

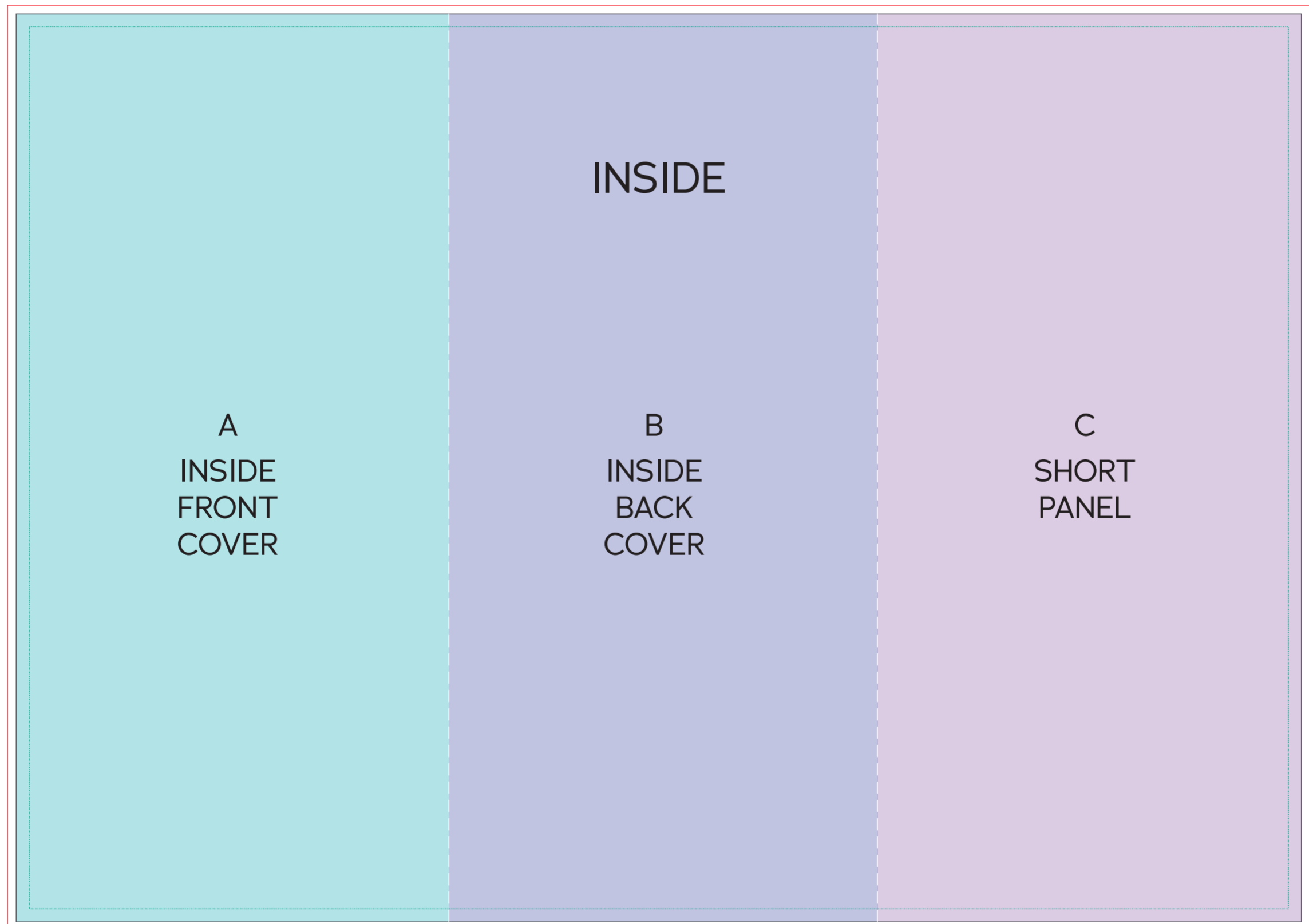
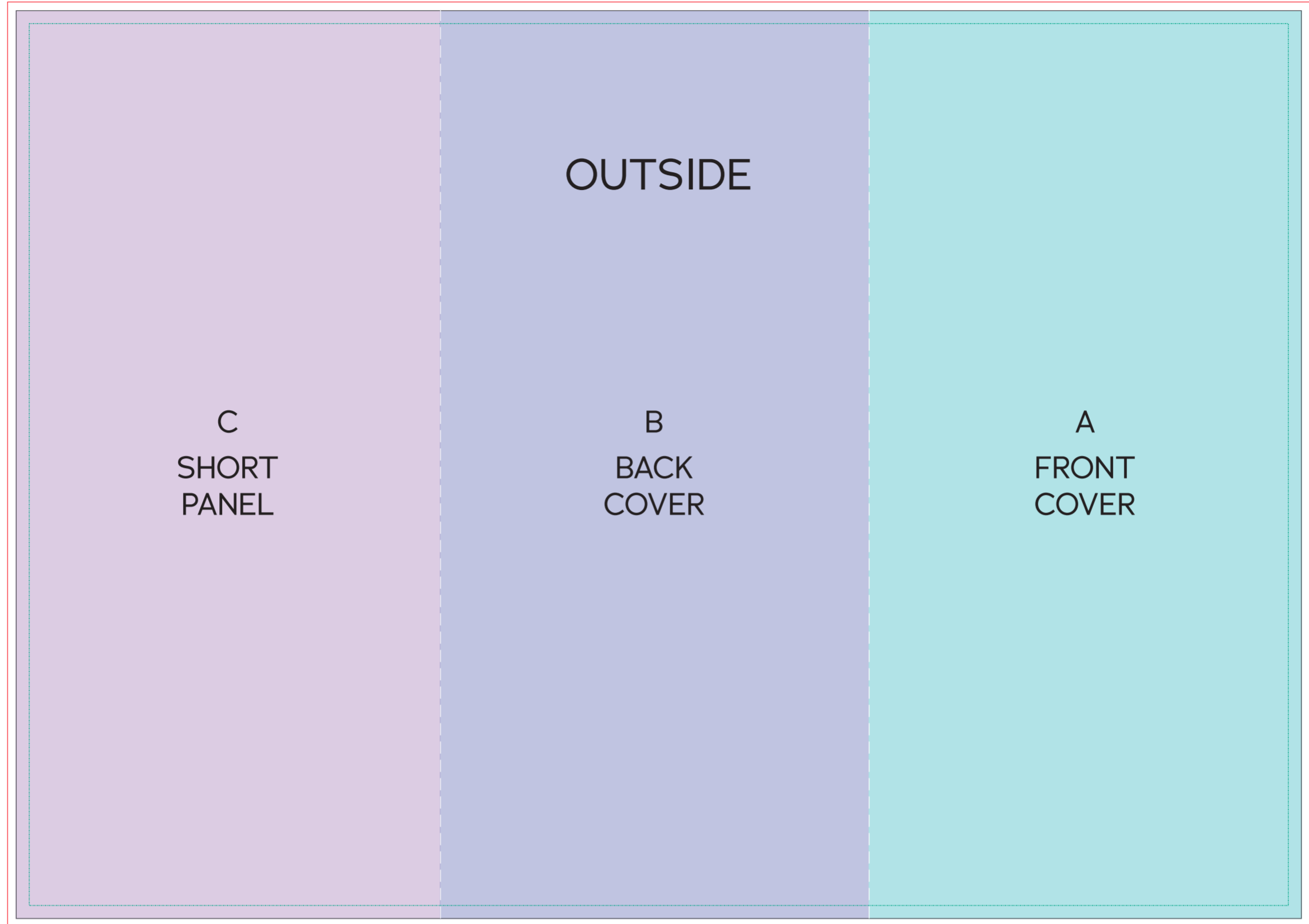
BLEED: 301x214mm

FRONT COVER (A): 100x210mm

BACK COVER (B): 99x210mm

SHORT PANEL (C): 98x210mm

Flyer artwork needs to be supplied as a two page PDF.
Outside as Page 1 and Inside as Page 2.



ARTWORK SPECIFICATIONS

Fonts: Converted to outlines or curves (where possible)

Colour: CMYK

Resolution: 300dpi

File Types: PDF preferred (AI & EPS also accepted)



A4 to DL 6pp Flyers (Zig Zag Fold) (FOLDED SIZE: 99x210mm)

SAFE AREA: 291x204mm

FRONT COVER (A): 99x210mm

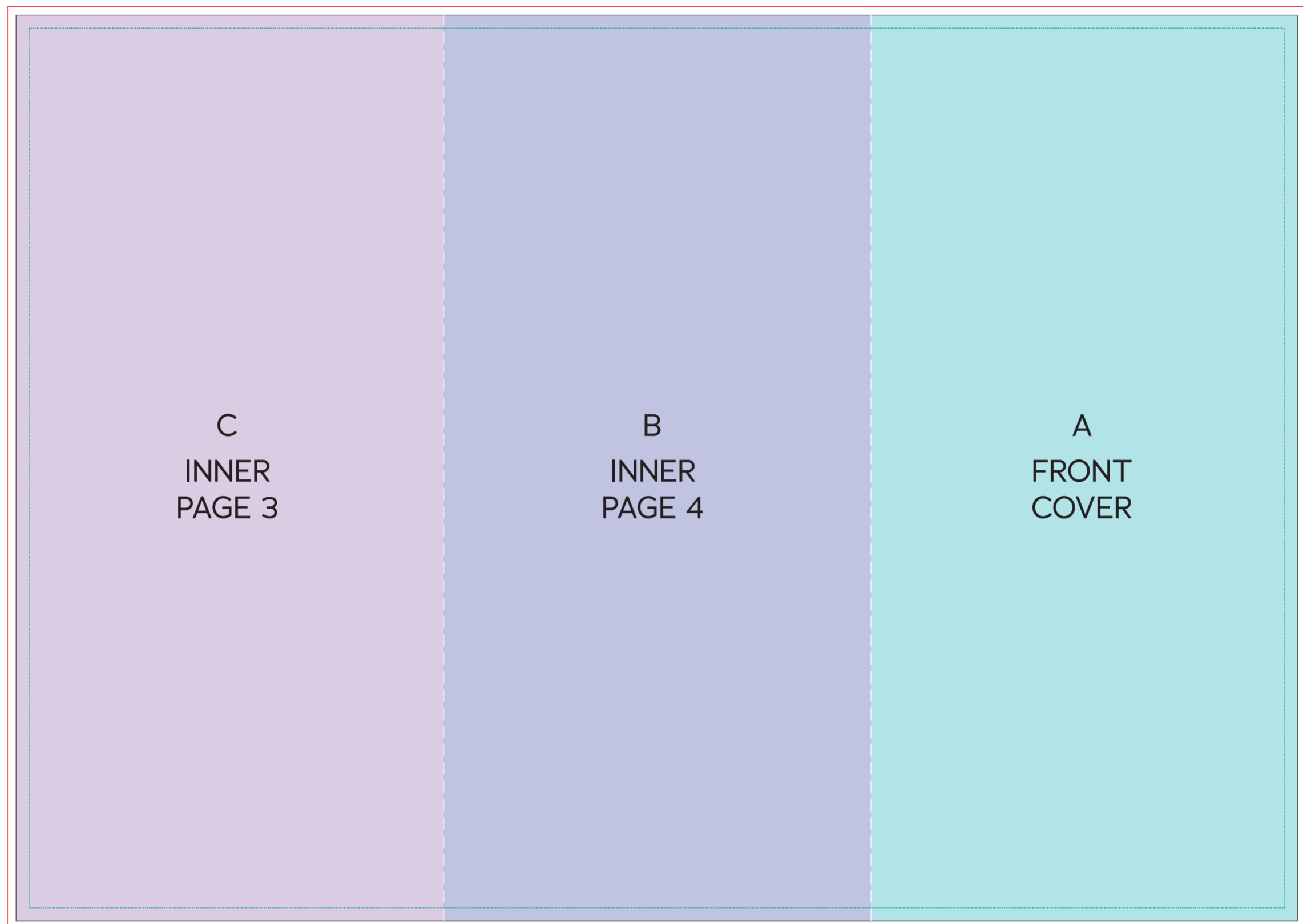
INNER PAGE (B): 99x210mm

BACK COVER (C): 99x210mm

TRIM SIZE: 297x210mm

BLEED: 301x214mm

Flyer artwork needs to be supplied as a two page PDF.



ARTWORK SPECIFICATIONS

Fonts: Converted to outlines or curves (where possible)

Colour: CMYK

Resolution: 300dpi

File Types: PDF preferred (AI & EPS also accepted)



A4 to A5 4pp Flyers (FOLDED SIZE: 148.5x210mm)

SAFE AREA: 291x204mm

TRIM SIZE: 297x210mm

BLEED: 301x214mm



ARTWORK SPECIFICATIONS

Fonts: Converted to outlines or curves (where possible)
Colour: CMYK
Resolution: 300dpi
File Types: PDF preferred (AI & EPS also accepted)



A3 to A4 4pp Flyers (FOLDED SIZE: 210x297mm)

SAFE AREA: 414x291mm

TRIM SIZE: 420x297mm

BLEED: 424x301mm



ARTWORK SPECIFICATIONS

Fonts: Converted to outlines or curves (where possible)

Colour: CMYK

Resolution: 300dpi

File Types: PDF preferred (AI & EPS also accepted)

